Marc Benayoun

Born in Tarbes, (France).
Degree from École Supérieure des Sciences Economiques et Commerciales (Paris, 1989).
He currently serves EdF group as Senior Executive Vice-President in charge of Customers, Services and Regional Action.

Professional Experience

- In 1989 he began his career at the Paribas Group.
- In 1993 he joined the Boston Consulting Group, where he became associate director at the Paris office in 2001 and at the Moscow office in 2008. During the years in Boston Consulting Group he took on several roles including the development of expertise in the natural gas sector.
- In 2009 he joined the EdF group as Director of the economic department for tariffs and prices. In 2012 he became Sales Director of Business and Market Professionals segment in charge of the sale of electricity, as and services. During last years he has led the project related to the end of regulated electricity prices for companies and local authorities (over 400 000 sites in total 120 TWh of electricity consumption), with the goal of maintaining a leading position in the new competitive environment.
- On December the 8th 2015 he has been appointed as Director of the Board of Edison and Chief Executive Officer from January the 1st 2016.
- From July 1, 2019 he serves EdF group as Senior Executive Vice President in charge of Customers, Services and Regional Action and he is also Chairman of the Board of Edison.