



Press Release

Milan, July 5th 2013 – The following announcement is being made at the CONSOB's request: with regard to the increase in the share capital of RCS Mediagroup S.p.A. approved by the Extraordinary Shareholders' Meeting on May 30, 2013 (the "Capital Increase") and the 1,170,288 RCS common shares, without par value, it owns, which include 1,148,059 shares pledged to the "RCS Mediagroup Blocking and Consultation Syndicate Agreement" (the "Syndicate Agreement"), Edison S.p.A. announces that it exercised all of the option rights it was entitled to receive and, consequently, acquired through subscription 3,510,864 new RCS common shares, without par value, which include 3,444,177 shares pledged to the Syndicate Agreement.

As a result of this transaction, Edison S.p.A. will own 4,681,152 RCS common shares, without par value, including 4,592,236 shares pledged to the Syndicate Agreement that, assuming the Capital Increase is fully subscribed, will be equal to respectively 1.08% and 1.06% of the common share capital.

Public disclosure required by Consob Resolution No. 11971 of May 14, 1999, as amended.

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